

revive & restore

GENETIC RESCUE OF ENDANGERED
AND EXTINCT SPECIES

Communications Director at Revive & Restore

Open Position as of February 15, 2022

With up to one million species on the brink of disappearing in the coming decades, Revive & Restore needs a brilliant Communications Director, who can give a compelling voice to our conservation story.

Who we are:

At [Revive & Restore](https://reviverestore.org) we are building a new genetic rescue toolkit for applying biotechnologies to some of the toughest biodiversity challenges. Our projects are demonstrating the measurable impact biotechnology can have on wildlife by enhancing genetic diversity, helping to build disease resistance, developing synthetic alternatives to wild harvest, and facilitating adaptation to a changing climate.

We are the leading conservation organization promoting the incorporation of genetic tools into standard conservation practice, bringing together the academic or commercial labs advancing the science and the conservation practitioners working in the field. Revive & Restore has three distinct roles as a convener, as a science coordinator and advocator, and, increasingly, as a funder – advancing the necessary science to build the new conservation toolkit.

We are spearheading exciting, collaborative projects in genomic conservation with promising results which is increasingly gaining the attention of national and international media outlets such as *Science Magazine*, *Scientific American*, and *National Geographic*. <https://reviverestore.org>

Who you are:

We are looking for an experienced communicator with enthusiasm for creating communication plans that bring complex projects and initiatives to life. You are a strategic and innovative writer with good judgment but also a storyteller who can craft high-impact communications. You are versatile in identifying, addressing, and engaging various audiences such as the media, science community, corporate sponsors, donors, government agencies, and the public across multiple stakeholder demographics. **In the ideal world- you are also a strong advocate ... for conservation and wildlife.**

How you can help:

We are looking for someone who can help us change the current conservation narrative from one based on fear to one filled with thoughtfully planned [Intended Consequences](#) to save endangered species. Working closely with the Executive Director, staff, board members, and international partners, you will help to articulate the organization's work and positioning within the conservation field. The ability to delve into complex issues with experts and distill this information to a wide variety of audiences through an array of communications formats is your forte.

Areas you would manage:

Content Development (35%)

- Provide leadership on communications strategy and key messaging for the organization
- Develop content for press releases, presentation slide decks, op-eds, internal and external reports, conference materials, event summaries
- Develop communications to engage new donors and achieve philanthropic goals.
- Write and create donor engagement pieces, annual reports, and support with proposal writing
- Maintain an engaging dialogue with supporters and members of our research community and other supporters through listservs, blog posts, and social media (Twitter, LinkedIn, Instagram, and YouTube)

Public and Media Relations (30%)

- Develop media calendar and communication strategies
- Judiciously evaluate and respond to media inquiries and requests
- Maintain media list and cultivate relationships with key press
- Develop internal strategy and processes to track and disseminate media coverage
- Help develop scripts for video content, sourcing media, and assisting in interviews
- Coordinate approved media interviews with Revive & Restore staff and researchers and provide backup materials to prepare staff for interviews

Website Content (20%)

- Write, edit, photo edit, and craft compelling content for the website, which creatively conveys our work and conservation impact
- Photo sourcing, especially of wildlife and appropriate biotechnology images, and photo rights management
- Track web analytics and utilize the data to optimize site engagement
- Manage scope of work and oversee outside web designers

Communications & Project Management (15%)

- Coordination of web launches, press releases, and special events, will require excellent project management and internal communications with staff scientists and external partners

Qualifications

- Preferred bachelor's degree in journalism, communications, life sciences (biological sciences ideal), or related field
- Minimum 5 years of experience in communications or public relations - ideally in science or conservation organizations, and an understanding of the news cycle and media environment
- Excellent communication skills (written, oral, interpersonal, and group presentation) and demonstrated ability to explain complex concepts to a wide audience
- A compelling storytelling
- Demonstrated experience with project management

- A comfortable user of social media and other information technology such as e-marketing tools (Mailchimp, Salesforce), web editing (WordPress), social media platforms, Google Suite applications, photo curation, and Google analytics for maximum SEO
- Ability to manage multiple projects and deadlines at once and willing to work the occasional weekend and/or evening during important events
- General office and administrative support as needed for being a small, collaborative team

Preferred

- Knowledge of, and experience with, content strategy, user interface/user experience best practices and methods, and web accessibility best practices
- Demonstrated ability to adapt and be flexible as needed

Come help us present to the world the measurable impact genetic rescue can have on protecting and preserving our living species. Add your unique skills to a team that is doing something truly transformative in conservation!

Start Date: ASAP

Location: This position will be a hybrid of remote and on-site. Bay Area location preferred but not required.

Salary: Commensurate with experience

To Apply:

In addition to your resume, please include a cover letter with an introduction and explanation of what unique skill set you would bring to this role, along with two science-based writing samples. Applicants who do not meet these criteria will not be considered. Please email the requested materials to Marmee Manack, Director of Operations, [marmee\(at\)reviverestore.org](mailto:marmee(at)reviverestore.org)